## One Generation Plants the Trees, Another Gets the Shade

Contributions of TVN in promoting the Vetiver System with emphasis on Social projects

Dale Rachmeler, Ph.D.
President, The Vetiver Network

## What are we today

- International Network
- Regional Networks
- Country Networks
- Private individuals and companies
- Research organizations
- Governments
- Communities



## Where are we in the World Today



## What do we do?

Research and development

Dissemination

Promotion

Training

Information sharing

Poverty

Reduction

And

Environmental

Protection

## What is the Vetiver Network?

- A network of individuals, groups or institutions that have a common goal
- Everyone tries in each his or her own way to help others by sharing information and experience
- It is this social interaction that has driven the network to promote vetiver technology

## What is the Vetiver Network?

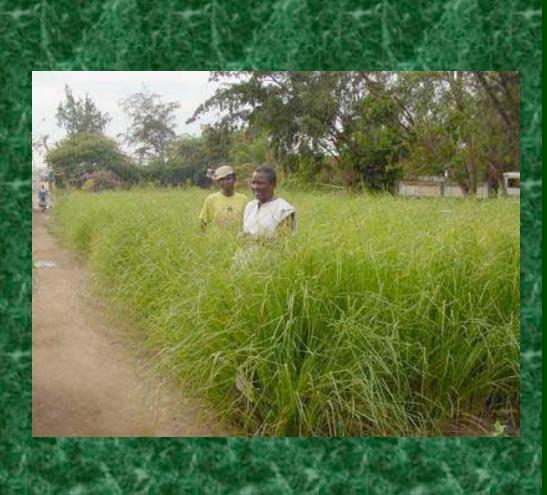
It is not about creating a formal structure

A national network only exists when it does something concrete such as bringing researchers together or extension personnel, publishing documents on how to use vetiver in locally applied ways, all of which is done in a voluntary fashion.

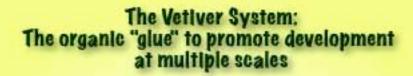
There is a sense of transparency, that is to say that information is exchanged with everyone and especially with network members.

"The future belongs to those who believe in the beauty of their dreams."

Eleanor Roosevelt



## Global Perspective



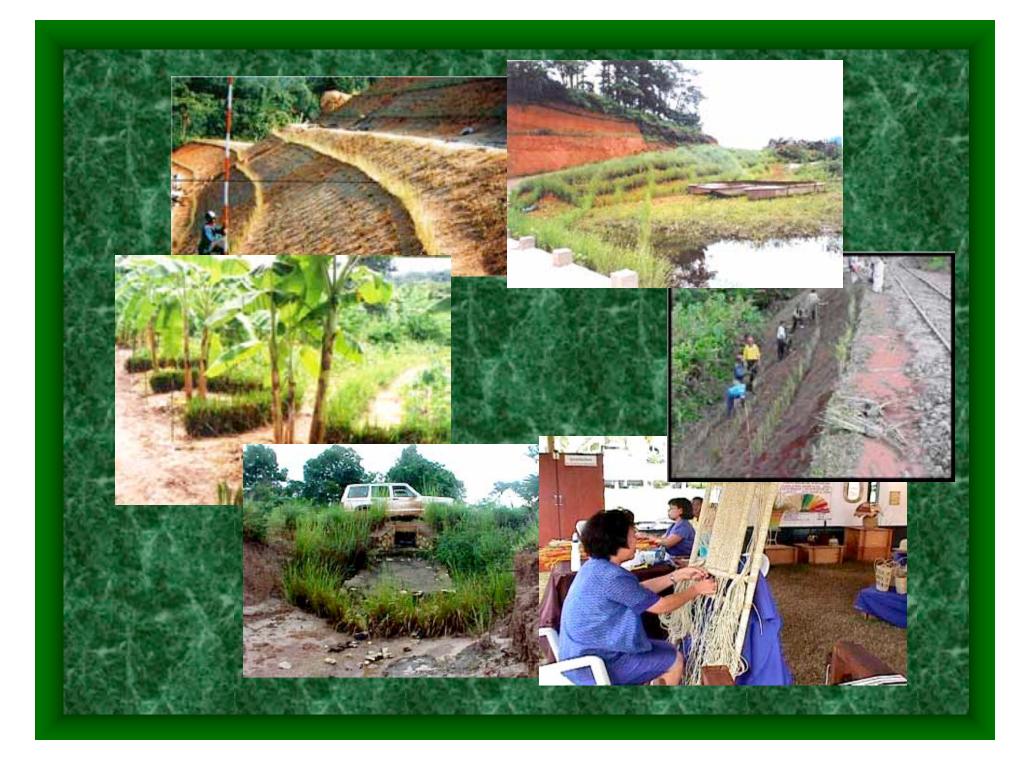
Protect
roads,
bridges, dams,
river banks, ports
railroads, and buildings
Stop river sedimentation
Reduce infrastructure
maintenance costs
Land rehabilitation

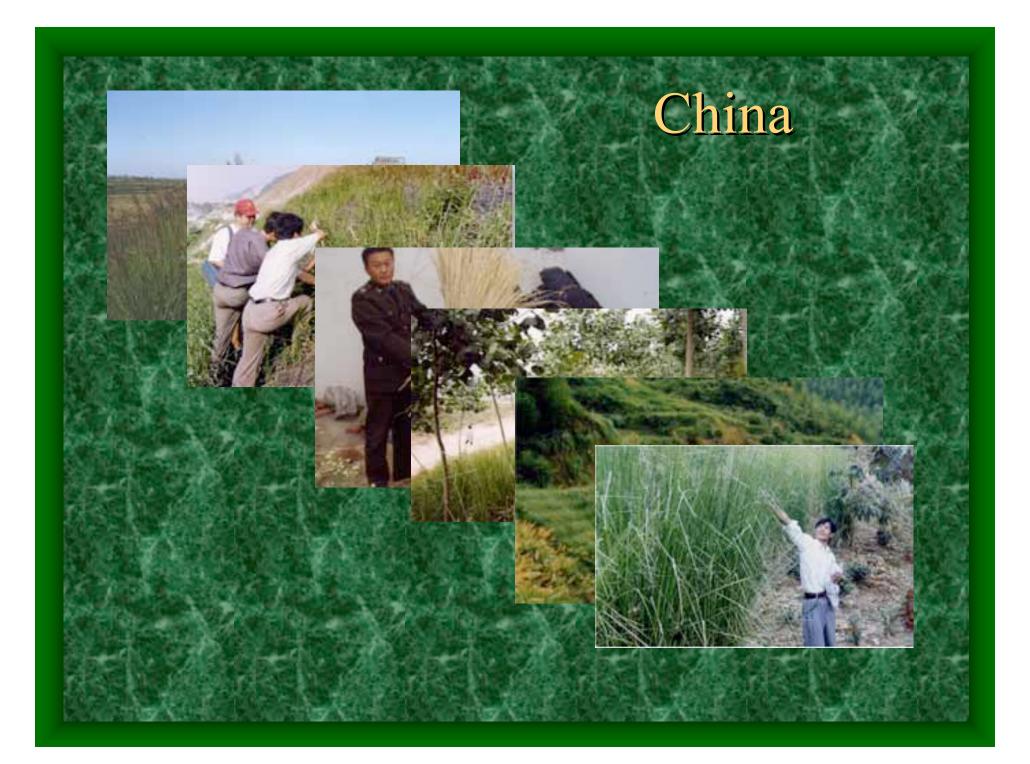
Speially Soun Pavelopment Verliver System

Purify
water
Decrease
water pollution
Protect aquifers
Decrease water
borne disease
Treat household and
urban waste water

Stop soil erosion
Conserve soil moisture
Increase agro-forestry and reforestation productivity
Increase soil fertility
Increase forage production

smallholder Productivity





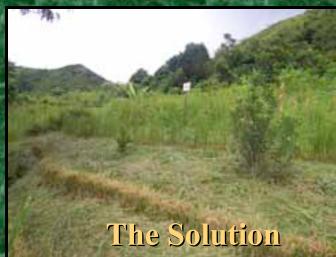


## Community Erosion control - Madagascar









#### Erosion control - Madagascar

#### The Problem

How do you get communities to decide that using vetiver technology is socially acceptable?

#### **The Solution**

To empower a community to make decisions requires the skills of trained facilitators who understand social dynamics and are themselves members of that community with good will and a spirit of service to others









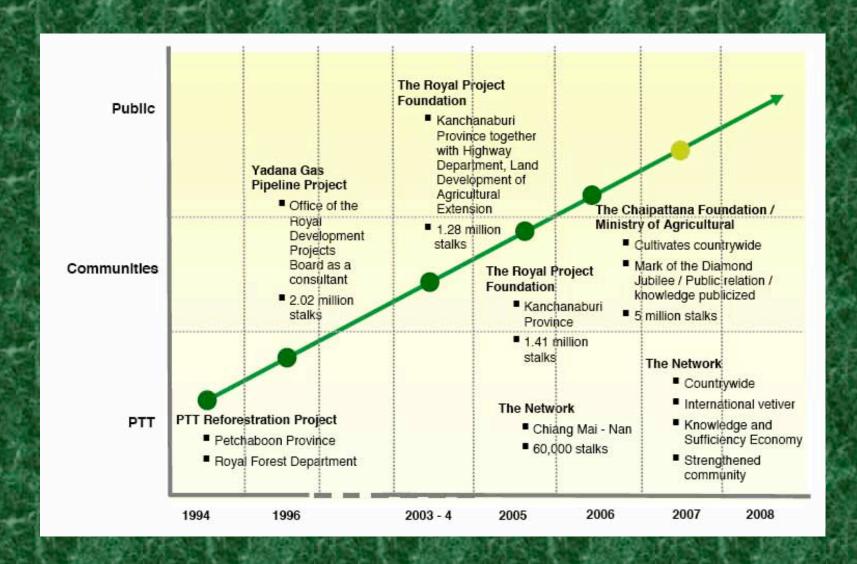
6 months later

## Public Gas Pipeline Stabilization in Thailand Communities in Action

#### **Before**

1996 : PTT – Sponsored Demonstration in Vetiver Cultivation 2003 : Vetiver Initiative Introduced to Select Communities 2006 : Vetiver Initiative Publicized

**After** 





Encourage
Huai Khayeng
Community to
use vetiver





Demonstrate the use of vetiver at schools (Wichit-Wityakan)





**Encourage community** participation



**Encourage press coverage** 



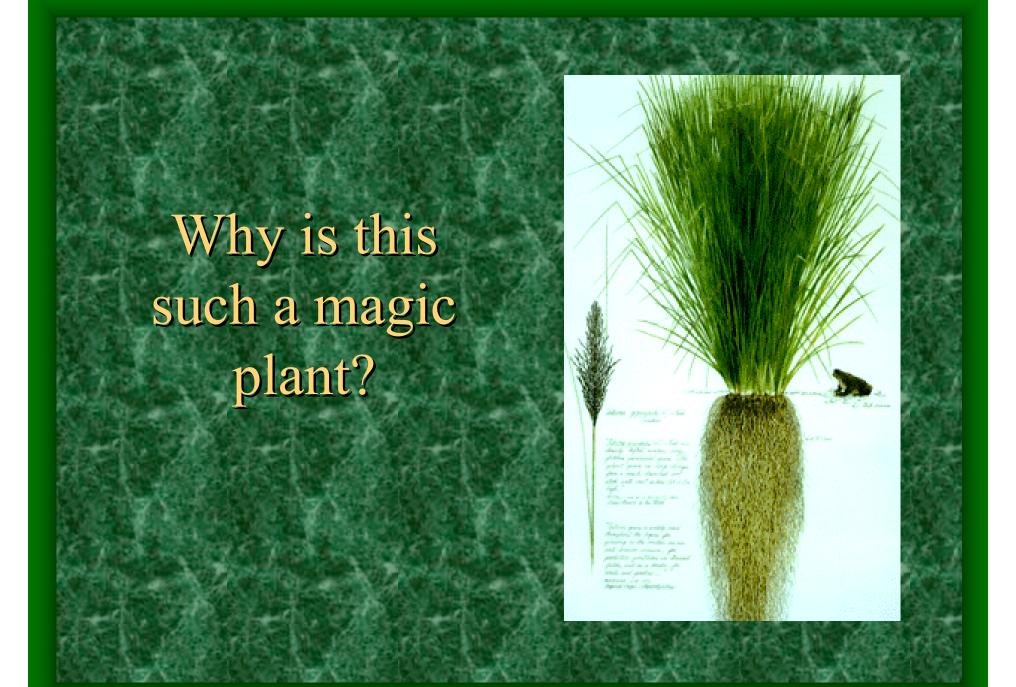
**Encourage youth** participation



Mobile vetiver exhibits increases dissemination rates

### Community mobilization in the US





Vetiver brings the very best out of people who wish to help others

The future of the Network will depend on

Communication
Dedication
Teamwork

## Future Social Perspective

- Expand into new countries
- Reinforce and scale up current efforts
- Mainstream our activities
- Increase private sector participation
- Continue to broaden the research horizon

# We should leave here with a sense that there is much to be done.



